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# iscte

BUSINESS  
SCHOOL

# MACROECONOMICS

## **Week 8:** The Aggregate Demand & Supply Model

Undergraduate in Economics  
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# THEORETICAL REVIEW

# WHERE DOES THE AGGREGATE DEMAND COME FROM?

- The IS Curve:

$$Y = m \bar{A} - m \phi r, \quad m \equiv \frac{1}{1-c}, \quad \phi \equiv b + d + x,$$
$$\bar{A} = \bar{C} + \bar{I} - d \bar{f} + \bar{G} + \bar{NX} - c \bar{T}$$

- The MP Curve:

$$r = \bar{r} + \lambda \pi, \quad \lambda > 0$$

- The Aggregate Demand (AD):

$$Y = m \bar{A} - m \phi (\bar{r} + \lambda \pi)$$

# WHERE DOES THE AGGREGATE SUPPLY COME FROM?

- The Philips Curve with adaptive expectations for the inflation:

$$\pi = \pi^e - \omega (U - U_n) + \rho, \quad \pi^e = \pi_{t-1}$$

- The Okun's Law:

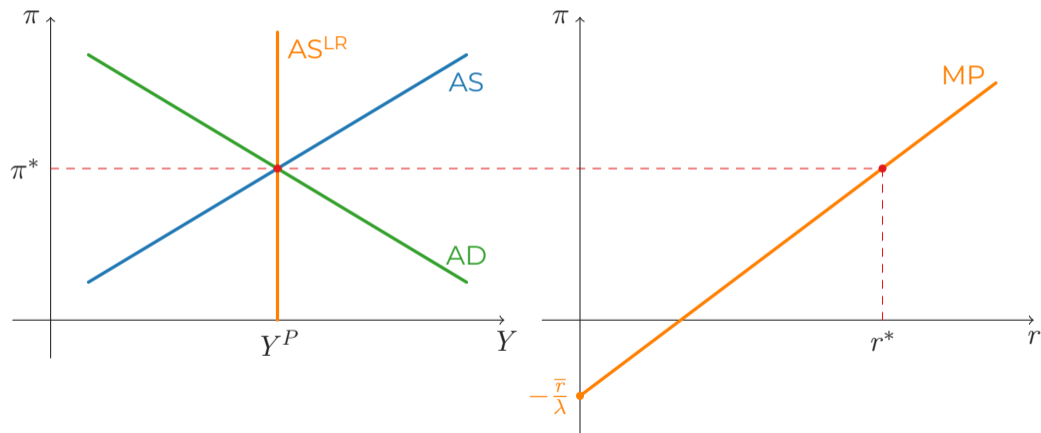
$$U - U_n = -\theta (Y - Y^P)$$

- The Short-run Aggregate Supply (AS)

$$\pi = \pi^e + \gamma (Y - Y^P) + \rho, \quad \gamma \equiv \omega\theta, \quad \pi^e = \pi_{t-1}$$

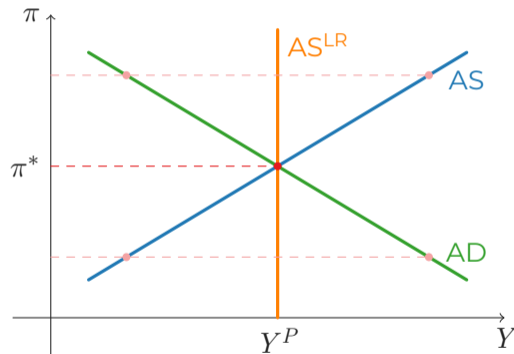
- The Long-run Aggregate Supply (AS<sup>LR</sup>):  $Y = Y^P$

## THE GRAPHICAL REPRESENTATION OF THE AD/AS MODEL



# WHERE ARE WE RIGHT NOW?

- Our model predicts a *steady state* equilibrium
  - Excess supply if  $\pi > \pi^*$
  - Excess demand if  $\pi < \pi^*$
- This means that something must happen to the economy such that business cycles emerge



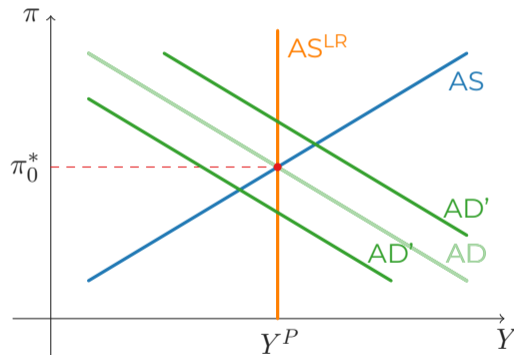
# WHAT CAUSES BUSINESS CYCLES?

- *Shocks* are changes to the *fundamentals* of the model

$$Y = m\bar{A} - m\phi(\bar{r} + \lambda\pi) \Leftrightarrow$$

$$\pi = \frac{\bar{A}}{\phi\lambda} - \frac{\bar{r}}{\lambda} - \frac{1}{\phi m\lambda} Y$$

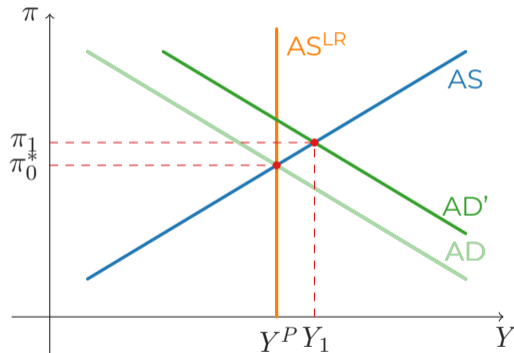
- Some change the  $y$ -axis point
- Some change the slope
- Some change both



# WHAT HAPPENS WHEN $\bar{A}$ INCREASES?

- Now we have a new short run equilibrium with:  $Y_1 > Y^P$  (a boom)
- Is this situation stable?
- No, because of the *self-correcting mechanism of the supply*

$$\pi = \pi_{t-1} + \gamma (Y - Y^P) + \rho$$

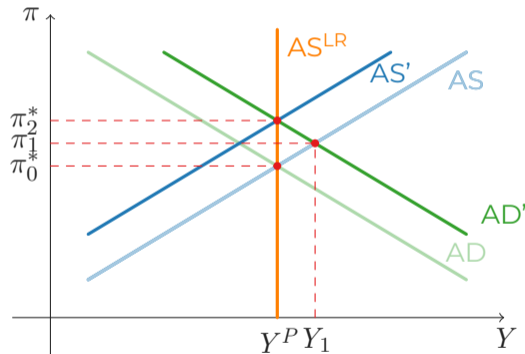




# WHAT HAPPENS WHEN $\bar{A}$ INCREASES?

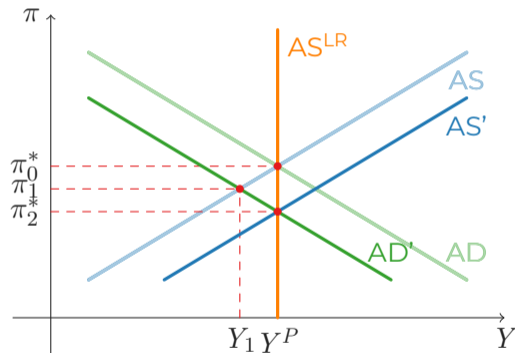
Economically:

- With higher prices and low unemployment, workers will demand higher wages
- Production costs rise, forcing firms to rise prices for all the levels of output
- The process lasts until there is no output gap triggering inflationary expectations



WHAT ABOUT A DECREASE IN  $\bar{A}$ ?

- A recession steps in, with  $Y_1 < Y^P$ , pushing down inflation
- This makes the labor market loosen, triggering deflationary expectations on the supply side
- We end up with a long run equilibrium with less inflation



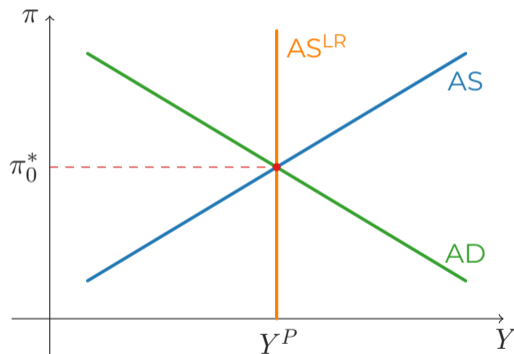
## WHAT ABOUT SHOCKS ON THE SUPPLY?

- Again: shocks are changes on the *fundamentals* of the model

$$\pi = \pi^e + \gamma(Y - Y^P) + \rho \Leftrightarrow$$

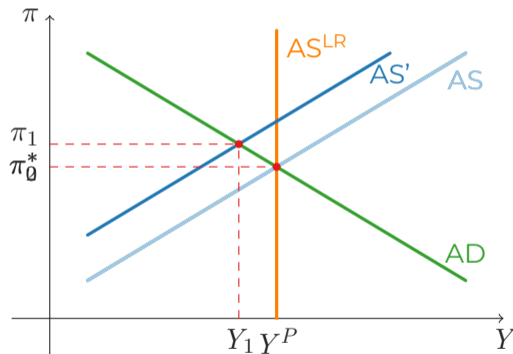
$$\pi = \pi^e - \gamma Y^P + \rho + \gamma Y$$

- In the supply side of our model:
  - Some change the *y*-axis point
  - Some change both the *y*-axis point and the slope



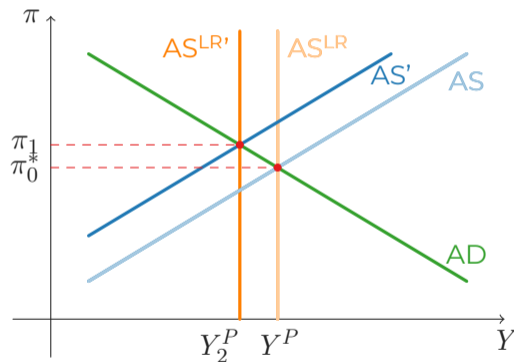
## WHAT IF THERE IS A SPIKE IN OIL PRICES?

- We analyze this case through a temporary  $\rho \uparrow$
- This sets in a recession where  $Y_1 < Y^P$  and inflation increases  $\pi_1 > \pi_0^*$
- But the negative output gap will loosen the labor market, pulling down the inflation and the supply to the initial position



# ARE THEY LONG RUN SUPPLY SHOCKS?

- Yes, e.g. an earth quake such that  $Y^P \downarrow$
- This causes a boom in the short run, with  $Y_1 = Y_0^P > Y_2^P$  that will trigger inflation
- We end up with a new long run equilibrium with higher inflation and lower output



# EXERCISES

## EXERCISE 1. TAX INCENTIVES AND THE AD CURVE

*From the textbook.*

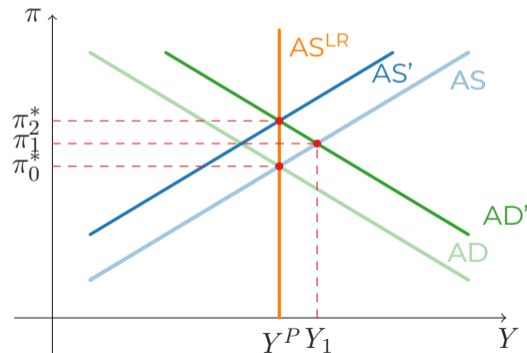
Suppose that Congress passes legislation that establishes a tax credit for small businesses and tax incentives for all businesses that invest in new plant and equipment.

**a)** What is the anticipated effect of these proposals on aggregate demand, if any?

**b)** Show your answer graphically.

**a)**  $\bar{I} \uparrow \Rightarrow \bar{A} \uparrow$ , AD shifts to the right (or upwards)

**b)**



## EXERCISE 2. DOLLAR APPRECIATION AND THE AD CURVE

*From the textbook.*

Evaluate the accuracy of the following statement:

*“The recent appreciation of the U.S. dollar has had a negative effect on the U.S. aggregate demand curve.”*

- An appreciation of the dollar will reduce net exports:  $NX \downarrow$
- The AD curve will shift to the left (or downwards)
- The statement is correct



## EXERCISE 3. PUBLIC SPENDING AND THE AD CURVE

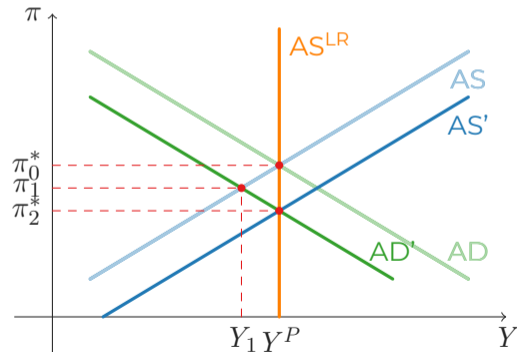
*From the textbook.*

Suppose that the White House decides to sharply reduce military spending without increasing government spending in other areas.

- a)** Comment on the effect of this measure on aggregate demand.
- b)** Show your answer graphically.

**a)**  $\bar{G} \downarrow \Rightarrow \bar{A} \downarrow$ , AD shifts to the left (or downwards)

**b)**



## EXERCISE 4. OIL PRICES AND THE AS CURVE

*From the textbook.*

Oil prices declined in the summer of 2008, following months of increases since the winter of 2007. Considering only this fall in oil prices, explain the effect on short-run aggregate supply and long-run aggregate supply, if any.

- This decline in the summer of 2008 was a temporary positive shock on the supply.

## EXERCISE 5. A DEMAND SHOCK

Consider two fundamental curves of our macroeconomic model: the AD and AS curves. The MP curve and the Fisher equation will be re-introduced in the entire picture next week.

$$\text{AD: } Y = m \cdot \bar{A} - m \cdot \phi \cdot (\bar{r} + \lambda\pi)$$

$$\text{AS: } \pi = \pi^e + \gamma(Y - Y^P) + \rho$$

and the following information concerning exogenous variables and parameters:

$$\bar{A} = 7.6, m = 2.0, \phi = 0.2, \bar{r} = 2.0, \lambda = 0.5, \pi^e = 2.0, \gamma = 4.5, Y^P = 14.0, \rho = 0.$$

## EXERCISE 5. A DEMAND SHOCK

Note that the rates  $(\pi^e, \bar{r}, r, i)$  are measured in percentage points (e.g., 2.0 means 2.0%), while  $\{Y, Y^P, \bar{A}\}$  are measured in trillion dollars. In the solutions below, to avoid doubt, we put the symbol % only at the final step of the solutions.

**a)** Calculate the short-run equilibrium values of GDP and the inflation rate.

Represent graphically, involving the AD and AS curves.

- First, we pass the values to the Notebook
- Remember also that

$$D \text{ } y\text{-axis point: } \frac{\bar{A}}{\phi \lambda} - \frac{\bar{r}}{\lambda}$$

$$S \text{ } y\text{-axis point: } \pi^e - \gamma Y^P + \rho$$

## EXERCISE 5. A DEMAND SHOCK

- As usually we can solve the system using the package `NLSolve`
- Or, if you prefer, using standard linear algebra, defining the following matrices

$$\mathbf{A} \equiv \begin{bmatrix} 1 & m\phi\lambda \\ -\gamma & 1 \end{bmatrix} \quad \mathbf{Y} \equiv \begin{bmatrix} Y \\ \pi \end{bmatrix} \quad \mathbf{B} \equiv \begin{bmatrix} m\bar{A} - m\phi\bar{r} \\ \pi^e - \gamma Y^P + \rho \end{bmatrix}$$

- The solution will be  $\mathbf{Y} = \mathbf{A}^{-1}\mathbf{B}$  or in Julia: `Y = inv(A) * B`
- The solution is  $Y = Y^P = 14$  and  $\pi = 2\%$

## EXERCISE 5. A DEMAND SHOCK

**b)** Is the economy in a recession or an economic boom? Justify.

- The previous result implies that  $Y = Y^P = 14$
- So, the Economy is in equilibrium: neither a boom, nor a recession

## EXERCISE 5. A DEMAND SHOCK

c) If there is no demand or supply shock, what will happen to the economy over time?

- The current level of inflation and of output is a short run equilibrium and a long run equilibrium
- Then, if no shocks occur, the economy will stay at these levels forever

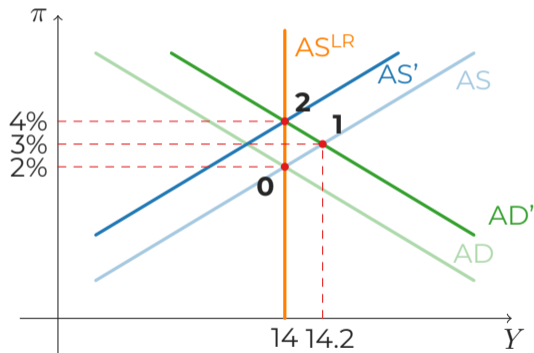
## EXERCISE 5. A DEMAND SHOCK

**d)** Suppose the government, to stimulate economic activity, increases its spending on goods and services (G & S) by 0.2 trillion dollars. Describe what will happen to the economy over time. What will be the new value of the long-run equilibrium inflation rate? Use the sliders below to graphically represent this policy measure's impact.



## EXERCISE 5. A DEMAND SHOCK

- $\Delta \bar{G} = 0.2$  will shift the AD curve to the right (or upwards)
- A new short run equilibrium arises where the economy is in a boom ( $Y_1 > Y^P$  and  $\pi_1 > \pi^*$ )
- This triggers inflation and shifts the AS curve to the left (or upwards)
- New long-run equilibrium:  
 $Y_2 = Y^P = 14$ , though  $\pi_2^* = 4\%$

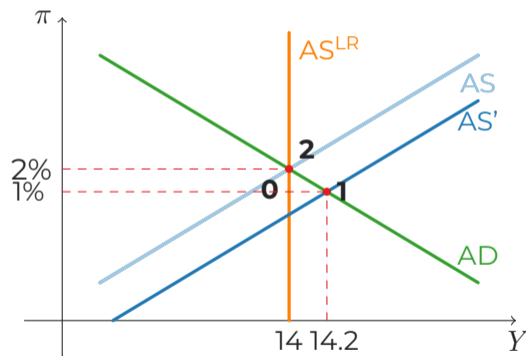


## EXERCISE 6. A SUPPLY SHOCK

Consider the same values for the parameters and the exogenous variables of Exercise 5. However, due to a sharp decline in oil prices, there is a positive supply shock of  $\rho = -1.9$ .

- a)** Calculate the short-run equilibrium values for the inflation rate and the level of GDP that result from such a shock. Using the slider below, represent graphically this shock, involving the AD and AS curves.
- b)** Is the economy in a recession or an economic boom? Justify.
- c)** If there is no further supply or demand shocks, what will happen to the economy over time?

# EXERCISE 6. A SUPPLY SHOCK

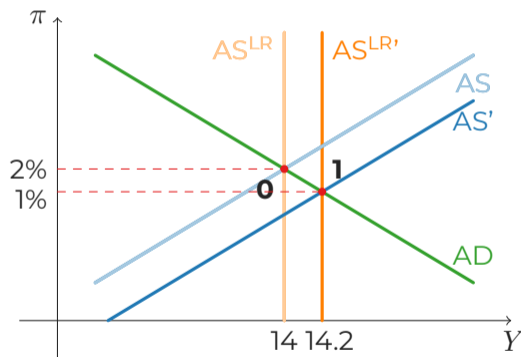


## EXERCISE 7. A PERMANENT SUPPLY SHOCK

Consider Exercise 6 with one single change: suppose the supply shock is **permanent** instead of temporary; that is, oil prices go down, and then they will stay there for a long period of time. This positive shock will cause Potential GDP to increase by 0.2 trillion dollars.

- a) How would we change our answers to the raised three questions?
- b) Calculate the short-run and long-run equilibrium values for the inflation rate and the GDP level resulting from such a shock. Using the slider `se1f7`, represent the new equilibrium graphically.
- c) Is the economy in a recession or an economic boom? Justify.
- d) If there is no further supply or demand shocks, what will happen to the economy over time?

# EXERCISE 7. A PERMANENT SUPPLY SHOCK



## EXERCISE 8. NEGATIVE SUPPLY SHOCKS IN THE 1970'S

*On page 310 in the textbook:*

*“In 1973, the U.S. economy was hit by a series of negative supply shocks:*

- 1. As a result of the oil embargo stemming from the Arab-Israeli war of 1973, the Organization of Petroleum Exporting Countries (OPEC) engineered a quadrupling of oil prices by restricting oil production.*
- 2. A series of crop failures throughout the world led to a sharp increase in food prices.*
- 3. The termination of U.S. wage and price controls in 1973 and 1974 led to a push by workers to obtain wage increases that had been prevented by the controls.*

*The triple thrust of these events shifted the short-run aggregate supply curve sharply upward.”*

## EXERCISE 8. NEGATIVE SUPPLY SHOCKS IN THE 1970'S

a) What would we expect about the behavior of inflation in the 1970s?

- Inflation will have to increase as a result of the three shocks
- The rise of oil prices pushes production costs up
- Harvest failures push food costs up
- Higher wages also pushed production costs up

## EXERCISE 8. NEGATIVE SUPPLY SHOCKS IN THE 1970'S

**b)** Can we explain what happened to the US economy in the 1970s with the AD/AS model?

- In our model these shocks can be represented as:  $\rho \uparrow$  and  $\pi^e \uparrow$
- If these variables increase, the AS curve shifts upwards
- This causes higher inflation
- Our model will also predict stagnation or even a recession, which actually happened in the 70's